# Ho, Chi-Ming (何啟銘)

Department of Finance Southern Taiwan University of Science and Technology

No. 1, Nan-Tai Street, Yungkang Dist., Tainan City 71005, Taiwan

Office T0929

**&** 886-6-2533131#8129

**886-6-3010006** 

≥ z0q@stust.edu.tw



#### **Education**

- PhD, Business Administration, National Chung Cheng University, 2005
- Master, Management Science, Kaohsiung Polytechnic Institute, 1995
- Bachelor, Department of Industrial Management, National Taiwan University of Science and Technology, 1993

# **Area of Specialty**

 Fin-Tech & AI, Big-Data on Finance, Cryptocurrency, International Finance, Market Microstructure, Finance Modeling

# **Academic Experience**

- Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2023.2~Present
- Associate Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2013.8 ~2023.1
- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2005.8 ~2013.7
- Lecturer, Department of Business, Far East University, 2000.8 ~2005.7

#### **Journal Papers**

- 1. Ho, Chi Ming, 2024, Are Financial Stocks Driven by Substantive Factors or Virtual Factors? Comparing Taiwan and China Markets, Panoeconomicus, 71(1), pp.95-118. [SSCI]
- 2. Ho, Chi Ming, 2023, Are Companies with High Absorptive Capacity More Likely to Survive in Harsh Environments? From the Perspective of Innovation Spillovers. Applied Economics Letters, On line Publication 2023/5/14, Forthcoming. [SSCI]
- 3. Ho, Chi Ming, 2023, Research on interaction of innovation spillovers in the AI, Fin Tech, and IoT industries: considering structural changes accelerated by COVID 19. Financial Innovation, 9(7), 1-29. [SSCI]
- 4. Ho, Chi Ming, 2020, Impact of Cryptocurrency Exchange Rate on Financial Stock Exposure: Comparison Between two Emerging Markets. Financial and credit activity: problems of theory and practice, 4(35), 28-36.[ESCI]
- 5. Ho, Chi Ming, 2020, Does virtual currency development harm financial stocks' value? Comparing Taiwan and China markets, Economic Research-Ekonomska Istraživanja, 33(1),361-378. [SSCI]
- 6. Ho, Chi Ming and Lin, Wu Yih, 2020, Comparison of the Pass-through Speed Models of Different Markets: An Empirical Study of the Markets of Mainland China and Taiwan, The International Journal of Banking and Finance, 15(1), 73-88. [Econlit]
- 7. Chang, Yung-Chie and Ho, Chi Ming et al., 2020, Factors Affecting the Internet Banking Adoption, Jurnal Ekonomi Malaysia 54(3) 2020 117 131.[Econlit; Scopus]
- 8. Jyh-Tay Su, Shan-Tasir Chang and Ho, Chi Ming, 2017, An Advanced Study of Bank Failure Prediction Models, Journal of STUST: Social Science Editon 2(2), p14-26. [ISSN:1814-5426]
- 9. Ho, Chi Ming. 2013. Private information, overconfidence, and intraday trading behavior: empirical study of the Taiwan stock market, Applied Financial Economics, 23, 4, pp.325-345. [FLI, Econlit; NSC Finance Ranking: B+]

- 10. Ho, Chi Ming. Jyun-Yu Shih. 2012. Volatility states and spillover effects Asian emerging markets: Markov regime switching model, Actual Problem of Economics, 7, 133, pp.504-518. [SSCI]
- 11. Ho, Chi-Ming, Chuang, L.M., Chen, C.Y. 2012. Reexamination of the relationship between internationalization and firm performance, Actual Problem of Economics, 125, pp. 450-462. [SSCI]
- 12. Ho, Chi Ming. 2011. Does Overconfidence Harm Individual Investors? An Empirical Analysis of the Taiwanese Market, Asia-Pacific Journal of Financial Studies, 40, 5, pp.658-682. [SSCI; NSC Finance Ranking: B+]
- 13. Ho, Chi Ming. Li-Min Chuang, Chih-Hao Kuo, 2011. Monday effect and institutional holdings on tourism stocks: the Taiwan Security Exchange evidence, Banks and Bank Systems, 6, 2, pp.107-115. [Scopus]
- 14. Li-Min Chuang, Chi-Ming Ho, Wen-Chia Tsai, Ching-Liang Hsiao. 2011. Assessing the determinants of mergers in financial holding companies: a multi-method examination, Investment Management and Financial Innovations, 8, 2, pp.96-102. [Econlit; NSC Finance Ranking: B; Scopus]
- 15. Li-Min Chuang, Chi-Ming Ho, Jung-Jeng Shiu, Hsu-Ping Huang, 2011. Towards an analytical framework of corporate performance measurement in chemical industry: balanced scorecard perspective, Problems and Perspectives in Management, 9, 3, pp.63-74. [Econlit; Scopus]

### **Conference Papers**

- 1. Chao, Chen-Wei and Ho, Chi Ming, 2022, The innovation spillover effect of financial technology and Al industry on financial stocks Taking the financial stocks in the S&P500 as an example, The 17th Conference on Theory and Practice of Internationalization of Enterprises.
- 2. Zhang, Wei-Jie and Ho, Chi Ming and , 2020, The impact of Virtual Currency on Cross-strait Financial Stocks, 2020 17th Service Industry Management and Innovation Symposium. [In Chinese]
- 3. Wu, Chao-I and Ho, Chi Ming and, 2020, The Research on the Simulation of Bank Wealth Management Assets, 2020 17th Service Industry Management and Innovation Symposium. [In Chinese]
- 4. Ho, Chi Ming and Li, Keng-Pin, 2019, Research on market analysis of smoke shutters, The 2019 International Conference in Finance and Accounting. [In Chinese]
- 5. Ho, Chi Ming and Chuang, Hsiang-Lin, 2018, A Study of Taiwan's Currency Basket and Trade Balance, The 2018 International Conference in Finance and Accounting. [In Chinese]
- 6. Ho, Chi Ming and Lin, Wu-Yih, 2017, Bank Competition and Pass-through Model Analysis Cross: Country Comparison--Taiwan and China, The 2017 International Conference in Finance and Accounting. [In Chinese]
- 7. Ho, Chi Ming and Zhang, Jia-Ying, 2016, The Impact of the value of the company with foreign currency derivative and foreign-denominated debt: Taiwan Listed Company, The 2016 Conference in Management Sciences and Applied Information Technology. [In Chinese]
- 8. Su, Jyh-Tay, Liu, Zhen-Jia, and Ho, Chi Ming, 2015, A Study of the Relationship between Governance and Earnings Management, The 2015 Conference in Finance, Accounting and Management Decision.
- 9. Su Jyh-Tay, Liu Zhen-Jia, and Ho, Chi Ming, 2015, An Advanced Study of Bank Failure Prediction Models, The 2015 Conference in Finance, Accounting and Management Decision.
- 10. Su Jyh-Tay, Thi Xuan Hanh, and Ho, Chi Ming, 2015, The Role of Exchange Rate and Consumer Price Index in Determining the Price of Gold--An Empirical Study in Vietnam, The 2015 Conference in Finance, Accounting and Management Decision.
- 11. Chuang-Li Ming, Ho, Chi Ming, Hung, Yi-Che, Juan Xzu Ting, 2014, Development and validation of organizational Innovation Inventory in Service Industry—Integration ICT and open innovation perspective, The 2014 Conference in Finance, Accounting and Management Decision.[In Chinese]
- 12. Su, Jyh-Tay, Damar Pambudi, and Ho, Chi Ming, 2014, Some Factors Affect Customer Purchase

Intention: A Survey In Indonesia, The 2014 Conference in Finance, Accounting and Management Decision.

#### Dissertation

• Ho, Chi Ming, 2005, Internationalization, Capital Structure, and Cost of Capital: Evidence from Taiwan Exchange-Listed Corporations, Ph.D. Dissertation, National Chung Cheng University.

#### **Books**

- 1. YI, Lee, and Ho, Chi Ming. 2007. International Business: Competing in the Global Marketplace Translation Textbook (McGraw Hill, 2007).
- 2. Chuang, Li-Min and Ho, Chi Ming et al. 2012. Contemporary Business Textbook (Chwa, 2012, ISBN:978-957-21-8450-7)

### **Professional Certifications**

- Risk Technology and Data Analysis, Taiwan Academy of Banking and Finance, 2022, IT200580001006
- 2. English as a Medium of Instruction (EMI), Western Sydney University, 2017
- 3. English as a Medium of Instruction (EMI), British Council in Taiwan, 2017, 2019
- 4. Creative APP Programming, TQC, 2019, 232190100005270
- 5. Business Intelligence Planner, Chinese Enterprise Resource Planning Society, 2011, BIP11CE00612
- 6. E Business Application Engineer of Global Logistics for Sea Freight Module, Chinese Enterprise Resource Planning Society, 2012, CERPS1201740

# **Professional Experience**

- 1. Chairperson of Finance Department, Southern Taiwan University of Science and Technology, 2007-2016
- 2. Editorial Board, Journal of Quality and Efficiency, ISSN: 2959-3506, 2023-Present
- 3. Executant of Tainan Region, Intensive Course of Financial Industry Career for College Students, Taiwan Depository and Clearing Corporation, 2015-2023
- 4. Professional Member of the Taiwan Consumer Foundation, 2020-2023
- 5. Advisor of The Association of Agricultural Science Park of Taiwan, 2019-2023
- Committee Member of AACSB International Accreditation in Southern Taiwan University of Science and Technology, 2017
- 7. Cable Pricing Committee Member of Tainan Municipal Government, 2016-2018
- 8. Reviewer of Financial Innovation [SSCI] 2021, 2023
- 9. Reviewer of International Journal of Mobile Communications [SSCI] 2021, 2023
- 10. Reviewer of Economic Research-Ekonomska Istraživanja [SSCI] 2020
- 11. Reviewer of Global Business and Economics Review [Scopus] 2022
- 12. Reviewer of Acta Innovations [Scopus] 2022
- 13. Reviewer of Asia-Pacific Journal of Financial Studies [SSCI] 2013
- 14. Taiwan Grand Commercial Bank, Foreign and Disposition Clerk, 1995-1977
- 15. Tainan 3rd Corporation Bank, Chief of Business Management Department, 1997-2005

### **Grants**

- 1. Ho, Chi Ming. 2023. Small Business Manpower Enhancement Program, Ministry of Labor Affairs Project, No. 23001120106-MOL7
- 2. Ho, Chi Ming. 2021. Smart Financial Business Planning, Ministry of Education Affairs Project, No. 23001100257-EDU
- 3. Ho, Chi Ming. 2015. Industrial Development Bureau, Ministry of Economic Affairs Project, No. 221040329
- 4. Ho, Chi Ming, 2013. Industrial Development Bureau, Ministry of Economic Affairs Project,

- No.221020176
- 5. Ho, Chi Ming. 2012. Industrial Development Bureau, Ministry of Economic Affairs Project, No.221010446
- 6. Ho, Chi Ming. 2011. Industrial Development Bureau, Ministry of Economic Affairs Project, No.220990327
- 7. Ho, Chi Ming. 2010. A New Approach of Corporate Financing Supply Chain Finance Teaching Program, Ministry of Education Affairs Project, No. 220990036-GP
- 8. Ho, Chi Ming. 2008. Industrial Training Program Financial Planning, Council of Labor Affairs, Executive Yuan, No.220970103-OT

## **Entrusted Practical Projects**

- 1. Ho, Chi Ming, 2022. APEX INTERNATIONAL Financial Engineering Co: Blockchain Functional Talent Training ProgramProject, No. 23001110036.
- 2. Ho, Chi Ming, 2022. APEX INTERNATIONAL Financial Engineering Co: Al Functional Talent Training ProgramProject, No. 23001110035.
- 3. Ho, Chi Ming, 2020. V-Team Financial Service Group Project, No.23001090123.
- 4. Ho, Chi Ming, 2020. Fnbon Insurance Company Interchange Knowledge and Practice Project (8), No.23001091016.
- 5. Ho, Chi Ming, 2017. Shin Kong Insurance Company Interchange Knowledge and Practice Project (3), No.221060397.
- 6. Ho, Chi Ming, 2017. Fnbon Insurance Company Interchange Knowledge and Practice Project (6), No.221060374.
- 7. Ho, Chi Ming, 2016. Fnbon Insurance Company Interchange Knowledge and Practice Project (5), No.221060373.
- 8. Ho, Chi Ming, 2016. The Real Property Interchange Knowledge and Practice Project, No.221050182.
- 9. Ho, Chi Ming, 2016. The Relationship Between Customer Satisfaction and Loyalty: Taiwan Power Company, No. 221050263.
- 10. Ho, Chi Ming, 2016. Interantional Etiquettet Training Project (1), No.221050091.
- 11. Ho, Chi Ming, 2016. Fnbon Insurance Company Interchange Knowledge and Practice(4), No.221050113.
- 12. Ho, Chi Ming, 2015. Fnbon Insurance Company Interchange Knowledge and Practice Project (3), No.221040004.
- 13. Ho, Chi Ming, 2015. Cathay Insurance Company Interchange Knowledge and Practice Project(3), No. 221040005.
- 14. Ho, Chi Ming, 2014. Fnbon Insurance Company Interchange Knowledge and Practice Project (2), No.221030311.
- 15. Ho, Chi Ming, 2014. Cathay Insurance Company Interchange Knowledge and Practice Project (2), No.221030002.
- 16. Ho, Chi Ming, 2014. Cathay Internship Company Interchange Knowledge and Practice Project, No.221030041.
- 17. Ho, Chi Ming, 2012. Cathay Insurance Company Interchange Knowledge and Practice Project (1), No.221010411.
- 18. Ho, Chi Ming, 2012. Analysis on Investment Virtual Data, No.221010413.

### **Honors and Awards**

- 1. Champion, National Tournament of Fund Investment Simulation, Securities Investment Trust and Advisory Business Association of Taiwan ,2018
- 2. Best Work Awards, A Contextual Analysis of Social Media on Virtual Currency, Chinese Enterprise Resource Planning Association, 2020
- 3. Best Work Awards, The 1st Nanshan Cup Insurance Case Competition, Nanshan Life, 2014