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### Education

- Master, Department of Finance, National Chengchi University, 1995/7

### Area of Specialty

- Investments, Financial Information System, Behavioral Finance, Mutual fund

### Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University, 2011/2 to present
- Lecturer, Department of Finance, Southern Taiwan University, 1995/8 to 2011/1

### Journal Papers

1. Liu, Hai-Ching, Ying-Fen Fu, Hui-Cheng Tsai, (2022), "A Study of Stock Depositing Strategies in Taiwan Stock Market—A Re-examination of Value and Growth Stock Investments," Journal of Southern Taiwan University of Science and Technology: Social Science Edition, 7(1), 14-30. (in Chinese)
2. Fu, Ying-Fen, Hai-Ching Liu, (2022), "The Publicity and Spillover Effects of "Clicked" Funds." Journal of Management and Systems, 29(1), 63-83.(in Chinese)
3. Fu, Ying-Fen, Hui-Cheng Tsai, Min-Chang Chang, Hai-Ching Liu (2021),"Reinvestigation of the Momentum Effect of Equity Funds in Taiwan – the Analysis of the Persistence of Multi-Period Winner and Loser Funds," Journal of SHU-TE University,23(1),43-56. (in Chinese)
4. Liu, Hai-Ching, Ying-Fen Fu (2019), "The Mispricing and Price Reversals of Stock Index Futures in Taiwan," Sun Yat-Sen Management Review, 27(3), 631-673. [TSSCI] (in Chinese)
5. Fu, Ying-Fen, Hai-Ching Liu (2017), "The performance persistence of winner fund managers - evidence from the timing and stock picking ability," Asian Economic and Financial Review, 7, 611-622. [EconLit]
6. Fu, Ying-Fen, Hai-Ching Liu (2016), "The Performance Persistence and Overconfidence of Fund Managers," Journal of Data Analysis, 11, 45-70. [EconLit] (in Chinese)
7. Fu, Ying-Fen, Hai-Ching Liu (2015), "Fund size effect from the viewpoint of fund families - evidence from Taiwan," Investment Management and Financial Innovations, 12, 189-197. [EconLit]
8. Liu, Hai-Ching, Ying-Fen Fu, Chun-I Wu (2014), "Can Short Sale Recalling Resulting in the Short Squeezing -Evidence from Taiwan's Stock Market," Journal of Tainan University of Technology, 33, 225-247. (in Chinese)
9. Fu, Ying-Fen, Hai-Ching Liu (2014), "Fund Size and Fund Performance From the Viewpoint of Investing Method," Chung Yuan Management Review, 12(2), 51-69. (in Chinese)
10. Fu, Ying-Fen, Hsin-Hong Kang, Hai-Ching Liu (2014), "Star Funds, Spillover Effect and Fund Advertisements: From the Viewpoint of Individual Funds and Fund Families," NTU Management Review, 24(s1), 133-174. [TSSCI]
11. Liu, Hai-Ching, Ying-Fen Fu (2012), "Market States and Fund Investors' Reaction to News Coverag," Journal of Management & Systems, 19(1), 78-110. [TSSCI]
12. Liu, Hai-Ching, Ying-Fen Fu, Mei-Chun Chen (2011), "The Investment Performance and Risk Controlling of Disciplined Investing on the Futures," Soochow Journal of Economics and Business, 74, 1-26. (in Chinese)

13. Liu, Hai-Ching, Ying-Fen Fu (2011), "Sources of Industry Momentum Effect- Weekly Data Evidence," *Journal of Economics and Management*, 7(1), 23-42. [EconLit]
14. Fu, Ying-Fen, Hsin-Hong Kang, Hai-Ching Liu (2010), "The Mutual Fund Advertisement Effect and the Purchase and Redemption Flows," *Academia Economic Papers*, 38(3), 461-502. [EconLit] [TSSCI] (in Chinese)
15. Liu, Hai-Ching, Ying-Fen Fu (2010), "The Disposition Effect Disciplined Investing and the Stock Price Trend," *Soochow Journal of Economics and Business*, 69, 83-116. (in Chinese)

#### Conference Papers

1. Fu, Ying-Fen, Chen-Chi Lin, Hai-Ching Liu (2022), "ESG Sustainable ETF Investment Performance Analysis - Perspective on Periodic Investment," 2022 Smart Sustainable Circular Technology Conference , Taichung, Taiwan
2. Liu , Hai-Ching, Ying-Fen Fu, Huey-Cheng Tsai (2017), "The Momentum Effect of Mutual Fund over Multiple Period," Finance, Accounting and Management Decision Conference 2017, Tainan, Taiwan
3. Fu, Ying-Fen, Hai-Ching Liu (2009), "Is Investors Reaction to News Related to the Market States," International Conference of Business and Information 2009, Kuala Lumpur, Malaysia
4. Fu, Ying Fen, Hai-Ching Liu and Mei-Hsing Cheng (2009), "More Investigation of the Industry Momentum Effect in Taiwan," International Conference of Business and Information 2009, Kuala Lumpur, Malaysia

#### Professional Certifications

1. Basic APP programming, No: 232190100005280, Computer Skills Foundation, 2019/01
2. Adobe PhotoshopR CS3, No: , Adobe cerified Associate,2010/04
3. Web Communication Dreamweaver 8, No: , Certiport,2009/11
4. Microsoft Office Specialist (PowerPoint) , No: , Certiport,2009/1
5. Microsoft Office Specialist (Excel) , No: , Certiport, 2009/1
6. Microsoft Office Specialist (Word) , No: , Certiport, 2009/1
7. Microsoft Office Specialist (Access) , No: , Certiport, 2009/1
8. Certified Financial Specialist for Small and Medium Enterprise ( CFSsme ) , No: (97)CFS 0100885, Taiwan
9. Academy Banking and Finance ( TABF ) ,2008/12
10. IC3(Internet and Computing Core Certifications) , No: , Certiport, 2007/12

#### Entrusted Practical Projects

1. Liu Hai-Ching, Chang Min-Chang , 2024,The analysis of Taiwan Stock trends in 2023-2024,23001120253
2. Liu Hai-Ching, Tsai Hui-Cheng , 2024,The analysis of Canadian Dollar trends in 2023-2024,23001120252
3. Liu Hai-Ching, Chang Min-Chang , 2023, 2023 National College and High School Virtual Investment Competition (1), 23001120267
4. Liu Hai-Ching, Chang Min-Chang , 2023,The analysis of Australian Dollar trends in 2023,23001120019
5. Liu Hai-Ching, Tsai Hui-Cheng , 2023,The analysis of Taiwan stock trends in 2023,23001120018
6. Liu Hai-Ching, Chang Min-Chang , Tsai Hui-Cheng , 2022. The analysis of tsmc stock price trend , 23001110332
7. Chang Min-Chang , Tsai Hui-Cheng , Liu Hai-Ching, 2020. The analysis of New Taiwan dollar in 2021, 23001091015
8. Fu Ying-Fen, Liu Hai-Ching, 2018. The analysis of Renminbi Yuan trend in 2018, 106-R&D-098
9. Liu Hai-Ching, 2017. The analysis of Renminbi Yuan trend, No.221050480.
10. Liu Hai-Ching, 2013. The analysis and development of futures program trading, No.221020275.

## Honors and Awards

1. Liu Hai-Ching, 2023. 2022 Outstanding Performance as a class advisor in Southern Taiwan University of Science and Technology.TST
2. Liu Hai-Ching, 2019. 2018 Superior Teacher Award of College of Business.
3. Liu Hai-Ching, 2019. The honor of teacher of excellence of 2nd semester 2019, 108010911008
4. Liu Hai-Ching, 2019. The honor of teacher of excellence of 1st semester 2019, 107020306006