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Education

- PhD, Department of Business Management, National Cheng Kung University, 2010/7
- PhD Programming Training, Department of Business Management, Durham University (UK), 2006-2007
- MBA, Department of Business Management, George Washington University(USA), 1994/12
- Bachelor, Department of Business Management, National Taipei University, 1990/6

Area of Specialty

- Behavioral Finance
- Corporate Governance

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University, 2011/1 to present.

Journal Papers

- Ming-Hsien Chiang and Hsiao-Hung Chu.2010. The interaction between individual and industry momentum. Investment Management and Financial Innovations, 7(2): pp 72-80.

Dissertation

- Hsiao-Hung Chu. 2010. The Profitability of momentum strategies in the UK and Taiwan. Ph.D. Dissertation, National Cheng Kung University.

Professional Experience

1. Bill paying requirement manager, Taiwan Power Company, 2021-now
2. Business officer, The planer of electric bill system, Taiwan Power Company, 2019-2020
3. Business officer, The customers' service representative, Taiwan Power Company, 2017-2019
4. Business officer, The regulations of the Renewable Energy Sources, Taiwan Power Company, 2012-2017
5. Business Officer, The allocation and demand management of Taiwan's Electricity System., Taiwan Power Company, 2007-2011
6. Business Officer, Real Estate Management. Taiwan Power Company, 2001-2005.
7. Consulting manager, The Structure of the Electricity Billing System, Taiwan Power Company, 1990-2000.

Grants

- The basic training of the purchasing specialists held by Public Construction Commission, Executive Yuan

Entrusted Practical Projects

- The project of the Taiwan Power Company- Tainan District Office with the title "The Investigation of the outside customers' satisfaction"