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Education

- Master, Department of Finance, National Chengchi University, 1995/7

Area of Specialty

- Investments, Financial Information System, Behavioral Finance, Mutual fund

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University, 2011/2 to present
- Lecturer, Department of Finance, Southern Taiwan University, 1995/8 to 2011/1

Publications

Journal Papers

1. Liu, Hai-Ching, Ying-Fen Fu, (2019), "The Mispricing and Price Reversals of Stock Index Futures in Taiwan," Sun Yat-Sen Management Review, 27(3), 631-673. [TSSCI] (in Chinese)
2. Fu, Ying-Fen, Hai-Ching Liu (2017), "The performance persistence of winner fund managers - evidence from the timing and stock picking ability," Asian Economic and Financial Review, 7, 611-622. [EconLit]
3. Fu, Ying-Fen, Hai-Ching Liu (2016), "The Performance Persistence and Overconfidence of Fund Managers," Journal of Data Analysis, 11, 45-70. [EconLit] (in Chinese)
4. Fu, Ying-Fen, Hai-Ching Liu (2015), "Fund size effect from the viewpoint of fund families - evidence from Taiwan," Investment Management and Financial Innovations, 12, 189-197. [EconLit]
5. Liu, Hai-Ching, Ying-Fen Fu, Chun-I Wu (2014), "Can Short Sale Recalling Resulting in the Short Squeezing -Evidence from Taiwan's Stock Market," Journal of Tainan University of Technology, 33, 225-247. (in Chinese)
6. Fu, Ying-Fen, Hai-Ching Liu (2014), "Fund Size and Fund Performance From the Viewpoint of Investing Method," Chung Yuan Management Review, 12(2), 51-69. (in Chinese)
7. Fu, Ying-Fen, Hsin-Hong Kang, Hai-Ching Liu (2014), "Star Funds, Spillover Effect and Fund Advertisements: From the Viewpoint of Individual Funds and Fund Families," NTU Management Review, 24(s1), 133-174. [TSSCI]
8. Liu, Hai-Ching, Ying-Fen Fu (2012), "Market States and Fund Investors' Reaction to News Coverage," Journal of Management & Systems, 19(1), 78-110. [TSSCI]
9. Liu, Hai-Ching, Ying-Fen Fu, Mei-Chun Chen (2011), "The Investment Performance and Risk Controlling of Disciplined Investing on the Futures," Soochow Journal of Economics and Business, 74, 1-26. (in Chinese)
10. Liu, Hai-Ching, Ying-Fen Fu (2011), "Sources of Industry Momentum Effect- Weekly Data Evidence," Journal of Economics and Management, 7(1), 23-42. [EconLit]
11. Fu, Ying-Fen, Hsin-Hong Kang, Hai-Ching Liu (2010), "The Mutual Fund Advertisement Effect and the Purchase and Redemption Flows," Academia Economic Papers, 38(3), 461-502. [EconLit] [TSSCI] (in Chinese)
12. Liu, Hai-Ching, Ying-Fen Fu (2010), "The Disposition Effect Disciplined Investing and the Stock Price Trend," Soochow Journal of Economics and Business, 69, 83-116. (in Chinese)

Conference Papers

1. Liu , Hai-Ching, Ying-Fen Fu, Huey-Cheng Tsai (2017), "The Momentum Effect of Mutual Fund over Multiple Period," Finance, Accounting and Management Decision Conference 2017, Tainan, Taiwan
2. Fu, Ying-Fen, Hai-Ching Liu (2009), "Is Investors Reaction to News Related to the Market States," International Conference of Business and Information 2009, Kuala Lumpur, Malaysia
3. Fu, Ying Fen, Hai-Ching Liu and Mei-Hsing Cheng (2009), "More Investigation of the Industry Momentum Effect in Taiwan," International Conference of Business and Information 2009, Kuala Lumpur, Malaysia

Dissertation

Books

Professional Certifications

1. Basic APP programming, No: 232190100005280, Computer Skills Foundation, 2019/01
2. Adobe PhotoshopR CS3, No: , Adobe cerified Associate,2010/04
3. Web Communication Dreamweaver 8, No: , Certiport,2009/11
4. Microsoft Office Specialist (PowerPoint) , No: , Certiport,2009/1
5. Microsoft Office Specialist (Excel) , No: , Certiport, 2009/1
6. Microsoft Office Specialist (Word) , No: , Certiport, 2009/1
7. Microsoft Office Specialist (Access) , No: , Certiport, 2009/1
8. Certified Financial Specialist for Small and Medium Enterprise (CFSsme) , No: (97)CFS 0100885, Taiwan
9. Academy Banking and Finance (TABF) ,2008/12
10. IC3(Internet and Computing Core Certifications) , No: , Certiport, 2007/12

Professional Experience

Grants

Entrusted Practical Projects

1. Chang Min-Chang , Tsai Hui-Cheng , Liu Hai-Ching, 2020. The analysis of New Taiwan dollar in 2021, 23001091015
2. Fu Ying-Fen, Liu Hai-Ching, 2018. The analysis of Renminbi Yuan trend in 2018, 106-R&D-098
3. Liu Hai-Ching, 2017. The analysis of Renminbi Yuan trend, No.221050480.
4. Liu Hai-Ching, 2013. The analysis and development of futures program trading, No.221020275.

Honors and Awards

1. Liu Hai-Ching, 2019. 2018 Superior Teacher Award of College of Business.
2. Liu Hai-Ching, 2019. The honor of teacher of excellence of 2nd semester 2019, 108010911008
3. Liu Hai-Ching, 2019. The honor of teacher of excellence of 1st semester 2019, 107020306006

Patents