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Education

- PhD, Department of Business Management, National Cheng Kung University, 2010/7
- PhD Programming Training, Department of Business Management, Durham University (UK), 2006-2007
- MBA, Department of Business Management, George Washington University(USA), 1994/12
- Bachelor, Department of Business Management, National Taipei University, 1990/6

Area of Specialty

- Behavioral Finance
- Corporate Governance

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University, 2011/1 to present.

Publications

Journal Papers

- Ming-Hsien Chiang and Hsiao-Hung Chu.2010. The interaction between individual and industry momentum. Investment Management and Financial Innovations, 7(2): pp 72-80.

Conference Papers

Dissertation

- Hsiao-Hung Chu. 2010. The Profitability of momentum strategies in the UK and Taiwan. Ph.D. Dissertation, National Cheng Kung University.

Books

Professional Certifications

Professional Experience

1. Business officer, The planer of electric bill system, Taiwan Power Company, 2019-now
2. Business officer, The customers' service representative, Taiwan Power Company, 2017-2019
3. Business officer, The regulations of the Renewable Energy Sources, Taiwan Power Company, 2012-2017
4. Business Officer, The allocation and demand management of Taiwan's Electricity System., Taiwan Power Company, 2007-2011
5. Business Officer, Real Estate Management. Taiwan Power Company, 2001-2005.
6. Consulting manager, The Structure of the Electricity Billing System, Taiwan Power Company, 1990-2000.

Grants

- The basic training of the purchasing specialists held by Public Construction Commission, Executive Yuan

Entrusted Practical Projects

- The project of the Taiwan Power Company- Tainan District Office with the title "The

Investigation of the outside customers' satisfaction"

Honors and Awards

Patents