Lin, Jung-Hsuan (林容萱)

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Education

- Ph.D., Administration and Management of Education, National Tainan University; 2012/6.
- Master, Department of Financial Management, National Central University; 1994/6
- Bachelor, Department of Finance, National Taiwan University;1991/6

Area of Specialty

Investment, Personal Finance, Accounting, Educational Administration

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2014/5 to Present.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 1995/8 to 2014/4
- Research Assistant, Department of Finance, National Taiwan University, 1994/8 to 1995/7

Publications

Journal Papers

- Yuan-Ming Lee, Jessie Chang, Jung-Hsuan Lin (2019), "Re-examining Fisher Hypothesis and Fama Proxy Hypothesis with Data from OECD and non–OECD Countries", Journal of Southern Taiwan University of science and technology social science edition, (4)1,15-31.
- 2. Lin, Jung Hsuan (2003) ,"The Analysis of university of technology in Taiwan:Data Envelope Analysis," Jounal of Eduacaion , Naitonal Canghua University of Education, 5 ,373-396.
- 3. Lin, Jung Hsuan (2003) ,"The Efficiency Analysis of Universities of Technology in Taiwan," Journal of Education, National Tainan University, 9, 179-205.

Conference Papers

- 1. Chen, Chui-Cheng, Jung Hsuan, Lin, Chen Zongyi, Ren Jiaqing(2019), 2019 Conference on Green Hospitality, Tourism, and Management, South Asia Institute of Technology, Taoyuan. (R.O.C)
- Chen, Chui-Cheng, Jung Hsuan, Lin, Chen Zongyi, Wu Donglong (2019) ,The 55th Annual Conference of Chinese Society for Quality 2019 International Symposium of Quality Management, Chung Yuan University, Taoyuan. (R.O.C)
- Chen, Chui-Cheng, Jung Hsuan, Lin, Chen Zongyi, Xu Ziyu (2019) Use data mining technology to discover product-adaptive marketing strategies, 2019 Shude University of Science and Technology Management and Marketing Innovation Seminar, ,Kaoshiung.(R.O.C)
- 4. Chen, Chui-Cheng, Jung Hsuan, Lin, T.Y.Hsu and D.L.Wu, (2019), Using Clustering Techniques to Detect Careless Diagnosis Tendency for Patient Diseases, 2019 Southeast Asia Business management and Culture Creativity Practice Seminar, Pintung. (R.O.C)
- 5. Chen, Chui-Cheng, Jung Hsuan, Lin, T.C. Chen and Z.Y.Wu, (2019), Finding Consumers' Adaptive Products Based on Association Rules, 2019 Southeast Asia Business management and Culture Creativity Practice Seminar, Pintung. (R.O.C)
- 6. Lee ,Yuan-Ming, Jung Hsaun,Lin ,(2019),A study on the correlation between exchange rate and overall economic factors-empirical for Taiwan data.The 2019 STUST International Conference on Finance, Accounting, and Management Decisions,Tainan.(R.O.C)

- Chen, Chui-Cheng, Jung Hsuan, Lin, T.C. Chen and Z.Y.Wu ,(2018), Using Weighted Clustering Method Find Adaptive Consumers of Products, The 2018 Chinese Society for management of Technology Conference, Kaoshiung. (R.O.C.)
- 8. Chen, Chui-Cheng, Jung Hsuan, Lin, and T.C. Chen, (2018), Using Clustering Techniques to Adapted Product For Customer, Industrial Management and Information Application Innovations Conference, Tainan. (R.O.C)
- 9. Chen, Chui-Cheng, Jung Hsuan, Lin, and Feng-xi Qiu ,(2018), Using Data Ming and Clustering Method to Build Diagnostic Diseases System for Patients' Symptoms. The 24th 2018 Taiwan Academic Network Conference, Taoyuan. (R.O.C)
- Lee ,Yuan-Ming, Jung Hsaun,Lin ,(2018), Re-examining Fisher Hypothesis and Fama Proxy Hypothesis with Data from OECD and non-OECD countries ,The 2018 Conference of Financial, Accounting and Business Management decision,Tainan.(R.O.C)
- Lin, Jung Hsaun , Chui-Cheng Chen, (2017), The Impact to Female Teachers 'Attitude Toward Faculty Evaluation In an University of Science and Technology , The 2017 Conference of Theory and Practice in 12-years Basic Education competence-oriented Curriculum and Teaching, Tainan. (R.O.C)
- 12. Chen, Chui-Cheng, Jung Hsuan, Lin, M. C. Shen and T.C.Chen, (2017), Using Data Mining to Explore Adapted Curriculum for Students ,The 2017 Conference of Theory and Practice in 12-years Basic Education competence-oriented Curriculum and Teaching, Tainan. (R.O.C)
- Chen, Chui-Cheng, Jung Hsuan, Lin, M. C. Shen and T.C.Chen, (2017), Using Data Mining to Explore Adapted Webpage for Learning Path, The 2017 Conference of Theory and Practice in 12years Basic Education competence-oriented Curriculum and Teaching, Tainan. (R.O.C)
- Chen, Chui-Cheng, Jung Hsuan, Lin, M. C. Shen, J. P. Lee, (2017), Using Big Data Analytical Techniques to Find Consumers' Sequence Tourist Attractions, The 2017 Conference on STUST Department of Leisure, Recreation, and Tourism Management-New Southward Policy, Taiwan (R.O.C.), (in Chinese)
- 15. Juei-Lung shyu,Jia-Jian Liu,Jung Hsuan Lin , Xin-Hao Huang,You-Qi Liu (2009),"Maximum power tracking solar power lithium battery charger",The 30th Roc Symposium on Electrical Power Engineering Conference,Taouang,Taiwan.
- 16. Lin, Jung Hsaun (2003),"A Study of the Relationship among learning Resources Quality,Learning Satisfaction and the Learinging Feedback Behavior", The 2th Taiwan Ph.D Student Educationcal Adminitrarion Conference, National Tainan University, Tainan,Taiwan.
- 17. Lin, Jung Hsaun (2002), "An Efficiency Analysis of Universities of Technology in Taiwan :Data Envelopment Analysis," The 1th Taiwan Ph.D Student Educationcal Administration Conference, National Tainan University, Tainan, Taiwan.
- Ho,Hsein Chan,Jung Hsuan Lin (1995),"A Study of the Organization and Function of Taiwan futures Exchange", The Futures and Option Market Conference, National Taiwan University, Taipei, Taiwan.

Dissertation

- Lin,Jung-Hsuan (2012) "The faculty evaluation system: A case study in private university of technology", Ph.d. Dissertation, National Tainan University.
- Lin, Jung-Hsuan (1994) "Impacts of Taiwan Stock Market on New Bank," Master. Dissertation, National Central University.

Books

- 1. The Faculty evaluation, Lin Jung Hsuan, Li long sen(eds)(pp.55-63), 2012.
- 2. Investments, Lin, Jung Hsuan & Luo, Hai-chung, Published by Gao-Li Co., 2001.

Professional Certifications Professional Experience Grants

- 1. Ministry of Science and Technology, Research grants for college students, Analysis of Bitcoin Spot, Futures and ETF, No.109-2813-C-218-009-H, 2020/07/01~2021/02/28
- 2. Taiwan Securities Association, "Grants Course: Personal Finance", 2010/9 to 2011/2

Entrusted Practical Projects

- 1. Lin, Jung- Hsuan ; Lee , Yuan-Min 2020, New Venture Consulting Service for Chixuan Industry, No.23001091002.
- 2. Lin, Jung- Hsuan ; Lin, Ya-Chi and Jing- Lin Chuang, 2020, Corporate Financial Advisor for Shuoyi Storey, No. 23001091011
- 3. Lin, Jung- Hsuan ; Lee , Yuan-Ming, and Huey-Cherng Tsa., 2019, Financial Consulting for Tan-Zuo Creative Design House .No. 23001080086.
- 4. Lin, Jung- Hsuan ; Lin, Ya-Chi and Jing- Lin Chuang, 2019, Business Consulting Service for Sartup of Chi- Gorgeous .No. 23001080160
- 5. Lee, Yuan-Ming and Jung- Hsuan Lin,2019,Service and Consultant for De-Jian Zipper corporation. NO: 23001080072.
- 6. Lin, Jung- Hsuan ; Lin, Ya-Chi and Jing- Lin Chuang, 2018. Business Consulting Service for Tan-Zuo Creative Design House. No. 23001070100.
- 7. Chuang, Jing- Lin; Lin, Jung- Hsuan, and Ya-Chi Lin, 2018, Consulting Service of Investment for San-Yue-Yi-Xin Investment Corporation, No.23001070240.
- 8. LinYa Chi;Jing-Lin Chuang and Jung- Hsuan Lin,2018,Consulting Service for Jessie Tutoring Crammer School.No.23001070202
- 9. Lin, Jung- Hsuan ; Lee , Yuan-Ming, and Huey-Cherng Tsa. 2017. Buiisness Consulting for Sean-Lin photography shop. No. 221060116.
- 10. Lin, Jung- Hsuan ; Lee , Yuan-Ming, and Huey-Cherng Tsa , 2016. Business Operating Diagnosis for Tan-Zuo creative design House. No. 221050190.
- 11. Lee, Yuan-Ming and Jung- Hsuan Lin,2016.Business Consulting for Jia-Hao Biotechnology Corporation.No.221050186
- 12. Lin, Jung- Hsuan and Yuan-Ming Lee ,2015. Business Consulting Plan for Tan-Zuo creative design House. No. 221040245.
- 13. Lee, Yuan-Ming and Jung- Hsuan Lin,2015,Service and Consultant for De-Jian Zipper corporation. NO: 221040186.
- 14. Lin, Jung-Hsuan, 2013, Strategy for a new Enterprise for Tan-Zuo creative design House. No. 221020140.

Honors and Awards

- 1. Award in Excellent Mentor of Southern Taiwan University of Science and Technology,2020.
- 2. Award in Excellent Teacher of Service Learning Course, 2019.
- 3. Award In Mentor of the National Tour Planning, Design and Implementation Competition, 2019.
- 4. Award In Mentor of the 2th Interdisciplinary Practice Topic Achievement Exhibition Competition, 2018.
- 5. Award In Mentor of Competition of National Micro Entrepreneurship and Creativity, 2018.
- 6. Award In Mentor of Competition of National Campus Entrepreneurship and Creativity 8th ,9th ,10th,11th,ROC,2013 to 2016.
- 7. Honored in Superior Teaching Award of College of Business , Southern Taiwan University of Science and Technology,2015 & 2013.
- 8. Award In Mentor of Competition of National Financial Planning , Taiwan Wealth Management and planning Development Associates, 2013.
- 9. Award In Mentor of Competition of National Creativity ,National Central University,2012.
- 10. Award in Mentor of National Enterprise Competition ,National enterprise Union , 2012.
- 11. Award In Mentor of Competition of 1st National Great -Wealth , Economic Daily News, 2011.
- 12. Award in Mentor of Campus Innovation Competition, Southern Taiwan University, 2011.

Patents