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Education

- Doctor of Business Administration, NCKU, 2003/9-2009/12
- Master of Business Administration, NCKU, 1997/9-1999/6
- Bachelor of Computer Science, NCTU, 1990/9-1994/6

Area of Specialty

- Finance and Applied Economics, Derivatives

Academic Experience

- Assistant Professor of Finance, STUST, 2013/2-present

Publications

Journal Papers

1. Ying-Chih Chen, Hsin-Hong Kang, and Tzer-Chyun Yang, "A Study on the impact of SARS on the Forecast of Visitor Arrivals to China", Journal of Asia - Pacific Business, Vol.8, No.1, pp.31-50 【ABI, EconLit】
2. Ying-Chih Chen, Hsin-Hong Kang, Tzer-Chyun Yang, 2007, "How Significant Events and Economic Factors Influence Taiwan's Outbound Tourism to China", Tourism Analysis, Vol.12, pp.165-174

Conference Papers

- Ying-Chih Chen, Hsin-Hong Kang, and Tzer-Chyun Yang(2009), "Impacts of Volatility on Forecasting Inbound Tourists into China", 10th International Business Research Conference, Dubai, United Arab Emirates

Dissertation

- Ying-Chih Chen (2009) "Impacts of Mega Events, Economic Factors and Volatility on Tourism Demand," Ph.D. Dissertation, National Cheng Kung University.

Books

Professional Certifications

Professional Experience

1. Director at Now Star company, 2017/7-~
2. Financial Manager at Now Star company, 2013/3-~
3. Treasury Sales Officer at Standard Chartered Bank, 2012/9-2013/2
4. Financial Planner at Taishin Bank, 2010/4-2012/8
5. Consultant of Wealth Management at Citi Bank, 2001/6-2002/7

Grants

Entrusted Practical Projects

Honors and Awards

Patents