

Ho, Chi-Ming (何啟銘)

Department of Finance
Southern Taiwan University of Science and
Technology
No. 1, Nan-Tai Street, Yung Kang Dist., Tainan City
71005, Taiwan

Office T0929
☎ 886-6-2533131#8129
🏠 886-6-3010006
✉ z0q@stust.edu.tw



Education

- PhD, Business Administration, National Chung Cheng University, 2005
- Master, Management Science, Kaohsiung Polytechnic Institute, 1995
- Bachelor, Department of Industrial Management, National Taiwan University of Science and Technology, 1993

Area of Specialty

- Fin-Tech & AI, Big-Data on Finance, Cryptocurrency, International Finance, Market Microstructure, Finance Modeling, Virtual Currency

Academic Experience

- Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2023.2~Present
- Associate Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2013.8 ~2023.1
- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2005.8 ~2013.7
- Lecturer, Department of Business, Far East University, 2000.8 ~2005.7

Journal Papers

1. Ho, Chi Ming, 2023, Are Companies with High Absorptive Capacity More Likely to Survive in Harsh Environments? From the Perspective of Innovation Spillovers. Applied Economics Letters, On line Publication 2023/5/14, Forthcoming. [SSCI]
2. Ho, Chi Ming, 2023, Research on interaction of innovation spillovers in the AI, Fin Tech, and IoT industries: considering structural changes accelerated by COVID 19. Financial Innovation , 9:7, 1-29. [SSCI]
3. Ho, Chi Ming, 2022, Is Financial Stocks Driven by Substantive Factors or Virtual Factors? Comparing Taiwan and China Markets, Panoeconomicus, Advance online publication, 1-29. [SSCI]
4. Ho, Chi Ming, 2020, Impact of Cryptocurrency Exchange Rate on Financial Stock Exposure: Comparison Between two Emerging Markets. Financial and credit activity: problems of theory and practice, 4(35), 28-36.[ESCI]
5. Ho, Chi Ming, 2020, Does virtual currency development harm financial stocks' value? Comparing Taiwan and China markets, Economic Research-Ekonomiska Istraživanja, 33(1),361-378. [SSCI]
6. Ho, Chi Ming and Lin, Wu Yih, 2020, Comparison of the Pass-through Speed Models of Different Markets: An Empirical Study of the Markets of Mainland China and Taiwan, The International Journal of Banking and Finance, 15(1), 73-88.[Econlit]
7. Chang, Yung-Chie and Ho, Chi Ming et al., 2020, Factors Affecting the Internet Banking Adoption, Jurnal Ekonomi Malaysia 54(3) 2020 117 - 131.[Econlit; Scopus]
8. Jyh-Tay Su, Shan-Tasir Chang and Ho, Chi Ming, 2017, An Advanced Study of Bank Failure Prediction Models, Journal of STUST: Social Science Editon 2(2), p14-26. [ISSN:1814-5426]
9. Ho, Chi Ming. 2013. Private information, overconfidence, and intraday trading behavior: empirical study of the Taiwan stock market, Applied Financial Economics, 23, 4, pp.325-345.

[FLI, Econlit; NSC Finance Ranking: B+]

10. Ho, Chi Ming. Jyun-Yu Shih. 2012. Volatility states and spillover effects Asian emerging markets: Markov regime switching model, *Actual Problem of Economics*, 7, 133, pp.504-518. [SSCI]
11. Ho, Chi-Ming, Chuang, L.M., Chen, C.Y. 2012. Reexamination of the relationship between internationalization and firm performance, *Actual Problem of Economics*, 125, pp. 450-462. [SSCI]
12. Ho, Chi Ming. 2011. Does Overconfidence Harm Individual Investors? An Empirical Analysis of the Taiwanese Market, *Asia-Pacific Journal of Financial Studies*, 40, 5, pp.658-682. [SSCI; NSC Finance Ranking: B+]
13. Ho, Chi Ming. Li-Min Chuang, Chih-Hao Kuo, 2011. Monday effect and institutional holdings on tourism stocks: the Taiwan Security Exchange evidence, *Banks and Bank Systems*, 6, 2, pp.107-115. [Scopus]
14. Li-Min Chuang, Chi-Ming Ho, Wen-Chia Tsai, Ching-Liang Hsiao. 2011. Assessing the determinants of mergers in financial holding companies: a multi-method examination, *Investment Management and Financial Innovations*, 8, 2, pp.96-102. [Econlit; NSC Finance Ranking: B; Scopus]
15. Li-Min Chuang, Chi-Ming Ho, Jung-Jeng Shiu, Hsu-Ping Huang, 2011. Towards an analytical framework of corporate performance measurement in chemical industry: balanced scorecard perspective, *Problems and Perspectives in Management*, 9, 3, pp.63-74. [Econlit; Scopus]

Conference Papers

1. Chao, Chen-Wei and Ho, Chi Ming, 2022, The innovation spillover effect of financial technology and AI industry on financial stocks - Taking the financial stocks in the S&P500 as an example, The 17th Conference on Theory and Practice of Internationalization of Enterprises.
2. Zhang, Wei-Jie and Ho, Chi Ming and , 2020, The impact of Virtual Currency on Cross-strait Financial Stocks, 2020 17th Service Industry Management and Innovation Symposium. [In Chinese]
3. Wu, Chao-I and Ho, Chi Ming and, 2020, The Research on the Simulation of Bank Wealth Management Assets, 2020 17th Service Industry Management and Innovation Symposium. [In Chinese]
4. Ho, Chi Ming and Li, Keng-Pin, 2019, Research on market analysis of smoke shutters, The 2019 International Conference in Finance and Accounting. [In Chinese]
5. Ho, Chi Ming and Chuang, Hsiang-Lin, 2018, A Study of Taiwan's Currency Basket and Trade Balance, The 2018 International Conference in Finance and Accounting. [In Chinese]
6. Ho, Chi Ming and Lin, Wu-Yih, 2017, Bank Competition and Pass-through Model Analysis Cross: Country Comparison--Taiwan and China, The 2017 International Conference in Finance and Accounting. [In Chinese]
7. Ho, Chi Ming and Zhang, Jia-Ying, 2016, The Impact of the value of the company with foreign currency derivative and foreign-denominated debt: Taiwan Listed Company, The 2016 Conference in Management Sciences and Applied Information Technology. [In Chinese]
8. Su, Jyh-Tay, Liu, Zhen-Jia, and Ho, Chi Ming, 2015, A Study of the Relationship between Governance and Earnings Management, The 2015 Conference in Finance, Accounting and Management Decision.
9. Su Jyh-Tay, Liu Zhen-Jia, and Ho, Chi Ming, 2015, An Advanced Study of Bank Failure Prediction Models, The 2015 Conference in Finance, Accounting and Management Decision.
10. Su Jyh-Tay, Thi Xuan Hanh, and Ho, Chi Ming, 2015, The Role of Exchange Rate and Consumer Price Index in Determining the Price of Gold--An Empirical Study in Vietnam, The 2015 Conference in Finance, Accounting and Management Decision.
11. Chuang-Li Ming, Ho, Chi Ming, Hung, Yi-Che, Juan Xzu Ting, 2014, Development and validation of organizational Innovation Inventory in Service Industry—Integration ICT and open innovation perspective, The 2014 Conference in Finance, Accounting and Management Decision.[In Chinese]

12. Su, Jyh-Tay, Damar Pambudi, and Ho, Chi Ming, 2014, Some Factors Affect Customer Purchase Intention:A Survey In Indonesia, The 2014 Conference in Finance, Accounting and Management Decision.

Dissertation

- Ho, Chi Ming, 2005, Internationalization, Capital Structure, and Cost of Capital: Evidence from Taiwan Exchange-Listed Corporations, Ph.D. Dissertation, National Chung Cheng University.

Books

1. Yi, Lee, and Ho, Chi Ming. 2007. International Business: Competing in the Global Marketplace Translation Textbook (McGraw Hill, 2007).
2. Chuang, Li-Min and Ho, Chi Ming et al. 2012. Contemporary Business Textbook (Chwa, 2012, ISBN:978-957-21-8450-7)

Professional Certifications

1. Risk Technology and Data Analysis, Taiwan Academy of Banking and Finance, 2022, IT200580001006
2. English as a Medium of Instruction (EMI), Western Sydney University, 2017
3. English as a Medium of Instruction (EMI), British Council in Taiwan, 2017, 2019
4. Creative APP Programming, TQC, 2019, 232190100005270
5. Business Intelligence Planner, Chinese Enterprise Resource Planning Society, 2011, BIP11CE00612
6. E Business Application Engineer of Global Logistics for Sea Freight Module, Chinese Enterprise Resource Planning Society, 2012, CERPS1201740

Professional Experience

1. Chairperson of Finance Department, Southern Taiwan University of Science and Technology, 2007-2016
2. Executant of Tainan Region, Intensive Course of Financial Industry Career for College Students, Taiwan Depository and Clearing Corporation, 2015-2023
3. Professional Member of the Taiwan Consumer Foundation, 2020-2023
4. Advisor of The Association of Agricultural Science Park of Taiwan, 2019-2023
5. Committee Member of AACSB International Accreditation in Southern Taiwan University of Science and Technology, 2017
6. Cable Pricing Committee Member of Tainan Municipal Government, 2016-2018
7. Reviewer of Financial Innovation [SSCI] 2021, 2023
8. Reviewer of International Journal of Mobile Communications [SSCI] 2021, 2023
9. Reviewer of Economic Research-Ekonomska Istraživanja [SSCI] 2020
10. Reviewer of Global Business and Economics Review [Scopus] 2022
11. Reviewer of Acta Innovations [Scopus] 2022
12. Reviewer of Asia-Pacific Journal of Financial Studies [SSCI] 2013
13. Taiwan Grand Commercial Bank, Foreign and Disposition Clerk, 1995- 1977
14. Tainan 3rd Corporation Bank, Chief of Business Management Department, 1997-2005

Grants

1. Ho, Chi Ming. 2023. Small Business Manpower Enhancement Program, Ministry of Labor Affairs Project, No. 23001120106-MOL7
2. Ho, Chi Ming. 2021. Smart Financial Business Planning, Ministry of Education Affairs Project, No. 23001100257-EDU
3. Ho, Chi Ming. 2015. Industrial Development Bureau, Ministry of Economic Affairs Project, No. 221040329
4. Ho, Chi Ming, 2013. Industrial Development Bureau, Ministry of Economic Affairs Project,

No.221020176

5. Ho, Chi Ming. 2012. Industrial Development Bureau, Ministry of Economic Affairs Project, No.221010446
6. Ho, Chi Ming. 2011. Industrial Development Bureau, Ministry of Economic Affairs Project, No.220990327

Entrusted Practical Projects

1. Ho, Chi Ming, 2022. APEX INTERNATIONAL Financial Engineering Co: Blockchain Functional Talent Training ProgramProject, No. 23001110036.
2. Ho, Chi Ming, 2022. APEX INTERNATIONAL Financial Engineering Co: AI Functional Talent Training ProgramProject, No. 23001110035.
3. Ho, Chi Ming, 2020. V-Team Financial Service Group Project, No.23001090123.
4. Ho, Chi Ming, 2020. Fnbon Insurance Company Interchange Knowledge and Practice Project (8), No.23001091016.
5. Ho, Chi Ming, 2017. Shin Kong Insurance Company Interchange Knowledge and Practice Project (3), No.221060397.
6. Ho, Chi Ming, 2017. Fnbon Insurance Company Interchange Knowledge and Practice Project (6), No.221060374.
7. Ho, Chi Ming, 2016. Fnbon Insurance Company Interchange Knowledge and Practice Project (5), No.221060373.
8. Ho, Chi Ming, 2016. The Real Property Interchange Knowledge and Practice Project, No.221050182.
9. Ho, Chi Ming, 2016. The Relationship Between Customer Satisfaction and Loyalty: Taiwan Power Company, No. 221050263.
10. Ho, Chi Ming, 2016. Interantional Etiquettet Training Project (1), No.221050091.
11. Ho, Chi Ming, 2016. Fnbon InsuProjHorance Company Interchange Knowledge and Practice ProjHo, Chi Ming and Chuang, Hsiang-Lin, 2018, A Study of Taiwan's Currency Basket and Trade Balance, The 2018 International Conference in Finance and Accounting. [In Chinese] ect (4), No.221050113.
12. Ho, Chi Ming, 2015. Fnbon Insurance Company Interchange Knowledge and Practice Project (3), No.221040004.
13. Ho, Chi Ming, 2015. Cathay Insurance Company Interchange Knowledge and Practice Project(3), No. 221040005.
14. Ho, Chi Ming, 2014. Fnbon Insurance Company Interchange Knowledge and Practice Project (2), No.221030311.
15. Ho, Chi Ming, 2014. Cathay Insurance Company Interchange Knowledge and Practice Project (2), No.221030002.
16. Ho, Chi Ming, 2014. Cathay Internship Company Interchange Knowledge and Practice Project, No.221030041.
17. Ho, Chi Ming, 2012. Cathay Insurance Company Interchange Knowledge and Practice Project (1), No.221010411.
18. Ho, Chi Ming, 2012. Analysis on Investment Virtual Data, No.221010413.

Honors and Awards

1. Champion, National Tournament of Fund Investment Simulation, Securities Investment Trust and Advisory Business Association of Taiwan ,2018
2. Best Work Awards, A Contextual Analysis of Social Media on Virtual Currency, Chinese Enterprise Resource Planning Association, 2020
3. Best Work Awards, The 1st Nanshan Cup Insurance Case Competition, Nanshan Life, 2014