S408 Wealth Innovation Studio







Functions: 1.Student Thesis and Project Discussion

2. Wealth Management Dress Rehearsal

3. Student Tutoring and Mock Interview

4. Teacher-student counseling interview

Purposes: 1. Provide teachers and students with more perfect space for thesis and practical project discussion.

2. Cultivate financial planning and financial innovation professionals.

3. Promote two-way communication between teachers and students.

Student Awards

Student Name	Advisor	Award
洪羽玄,曾珮瑄,方藝錞,吳欣芳	Jung-Hsuan Lin	3 rd Place, The 2 nd National Cross-domain Practical Projects and Achievements Competition, 2018.
王若蓁,蔡佩涵,柯亭吟,李珮怡	Hsiao-Jung Chen	Excellent Work, 2018 National Accounting Practical Project Competition.
鍾宜蓁,蘇毓婕,陳玉華,吳宛鈴, 陳采翎,李欣玫	Meng-Shiou Chen	2 nd Place, The 8 th Ethical Case Analysis and Micro Film Competition for University Students of Taiwan, 2018.
李佳霓	Hsiao-Jung Chen	Research Creation Award of Research Project of College Students, Ministry of Science and Technology, 2018.
胡承翰,陳鈺宸	Yueh-Chung Chu, Shan-Tasir Chang, Chi-Ming Ho, Hui-Cheng Tsai	1st place, 2017 National Fund Investment Simulation Contest for University Students of Taiwan.
張舒婷	Shan-Tasir Chang	2 nd Place, 2017 Concord Cup Option Trading Elite Competition for University Students of Taiwan.
洪啟勝,嚴文玲,許琇鈞,樊勝男, 何晏甄,黃承佐,王靖妤	Meng-Shiou Chen	Superior, The 7 th Ethical Case Analysis and Micro Film Competition for University Students of Taiwan, 2017.
林淑雲,黃怡雯,張紫昀,陳奕寧	Hi-Quing Liou	1st Place, 2017 National Investment Simulation Competition.

Student Project Plans of Ministry of Science and Technology

Year	Advisor	Applicant	Title
2018	Meng-Shiou Chen	Jing-Yu Wang	The Effects of Bank4.0 and Fintech on Relationship Quality and Customer Lifetime Value: Using Customers of Banks as Participants
2018	Min-Chang Chang	Wen-Ling Yan	The Study of Investing Performance by Using P/E ratio, P/B ratio, and Cash Yield
2018	Ping-Chen Tsai	Jia-Yi Zhao	The Conditions and Strengths of Developing Islamic Finance for Taiwan